

Opportunity. Agency. Community.

PURE, People for Urban and Rural Education

PURE Global is a U.S.-based, volunteer-powered 501(c)(3) nonprofit founded in 2016. It expands opportunity through education, youth leadership, health, skills and community development, bringing together local volunteers and global partners.

10+

countries

1M+

people impacted

600+

schools supported

100+

active Youth Hubs

Local relationships. Global reach.

PURE works across the United States, Canada, Costa Rica, Barbados, Saint Lucia, Sierra Leone, Ethiopia, Uganda, Kenya and India. Programs and partnerships reflect local needs. Youth Hubs are active in the United States and India, with networks being established in Canada and additional countries.

What PURE does

Education and learning: PURE Schools and PURE Abhyasa.

Health and wellbeing: PURE Femme, PURE Smiles and PURE Minds.

Skills and civic action: PURE Academy, PURE Civic and PURE Green.

Youth leadership: school, college, community and alumni Youth Hubs.

Media contact

For interviews, speaking invitations, approved photography, brand files or source material, contact info@thepureglobal.org. Please include your outlet, topic, deadline and intended use.

U.S. nonprofit EIN 81-2726747. Figures are organization-reported cumulative impact indicators, as provided in PURE materials. Country presence does not mean every program operates in every country.

Dr. Shyla Talluri

Founder & CEO, PURE Global

Biography

Dr. Shyla Talluri is the Founder and CEO of PURE, People for Urban and Rural Education. She founded the organization in 2016 to expand access to education and create pathways for children, young people and communities to thrive. Under her leadership, PURE has grown into a volunteer-powered global organization with work across 10+ countries.

Her work connects schools and communities with wider conversations about responsible AI, institutional readiness, future skills and youth agency. A TEDx speaker, she writes on inclusive AI governance, education readiness and how institutions understand empowerment.

In 2026, she hosted PURE Global's official Digital@UNGA affiliate session and its Climate Week NYC dialogue on AI, education and youth leadership. Through PURE Minds, she also convenes conversations about wellbeing and the pressures young people face.

Selected PURE Insight Briefs

Designed Without Them? Why Young People Must Help Shape AI Governance

<https://doi.org/10.5281/zenodo.21293781>

Participation Is Not Power: Rethinking How Institutions Measure Women's Empowerment

<https://doi.org/10.5281/zenodo.21830563>

From Access to Agency: Is Education Ready for AI?

Available by request: info@thepureglobal.org

Connect and request resources

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Interviews and partnerships: info@thepureglobal.org

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